

Bio

Brant J. Smith, Producer

Quality of Life

Smith is the Producer of the award-winning narrative feature film *Quality of Life*, which is currently gearing up for a limited theatrical release in the fall.

Shot in the Mission District of San Francisco, the film premiered at the Berlin Int'l Film Festival, where it won a prestigious jury award and went on to sell out screenings at major festivals in Seattle, Stockholm, the Bay Area and elsewhere.

Smith currently serves as Vice President at Lasoo On-Demand Television, which is launching a next-generation VOD television service.

In 1995, he founded and led Imagesmith, a \$2.4M annual e-marketing agency whose clients included Disney, Hewlett Packard, Yankelovich Partners, Olgilvy, and E*Trade.

Prior to this, Smith was on the team of Internet pioneers at IUMA (The Internet Underground Music Archive), the first major website to offer a database of high-fidelity – and legal – downloadable music in 1994 (long before Napster or iTunes).

For more on *Quality of Life*:

<http://www.qualityoflife-themovie.com/>