



**Steve Popper**

Founder & CEO

Lasoo On Demand Television

Popper is a successful entrepreneur and executive with experience in managing technology, entertainment and retail enterprises.

Most recently, he has quietly prepared the launch of Lasoo, a next-generation video-on-demand service. Lasoo will provide television programs, movies and other innovative video content on-demand over a broadband internet connection to your television set. Lasoo is capable of delivering digital multi-channel sound and DVD-like video quality, with no proprietary hardware required.

Popper founded Synergy International Consulting, which was acquired by Xansa Plc (formerly FI Group) in April 2001. He previously spent five years at SAP, where he was heavily involved in the development of SAP's vertical industry focus and helped lead the SAP's entry into the Aerospace & Defense market. Overall, Popper has over 20 years experience with Information Technology Systems including executive management roles in several companies specifically in the computer hardware and software industry.

Besides a successful career as a startup entrepreneur and executive in technology companies, Popper has also participated on the production side of film financing through his role as Executive Producer on the low budget horror flick *Adam and Evil* which was acquired by Velocity Home Entertainment and is available right now at the Virgin Megastore downtown and other fine entertainment establishments.