

Troy Brazell has been involved in media productions for over 20 years, starting with commercials and movies of the week at an early age, to film and larger projects. Mr. Brazell graduated in Telecommunication, with an emphasis on Film/T.V. Production from the University of Utah, in 1994, where he played basketball under the tutelage of Rick Majerus. During this time he also worked at Channel 4 television in Salt Lake, which is the ABC affiliate. After he graduated, Troy left KTVX for Bonneville Broadcasting and CBS station.

Troy later joined his brother at The Modellers Research Group, an advanced analytics firm specializing in predictive and forecasting models. The Modellers have worked with a variety of clients in the entertainment arena, including Sony, New Line Cinema, Paramount Pictures, Universal Studios and investor groups on projects that comprise of script content, types of movies that make stronger returns, safest film investments, which films to release on particular time lines, and attributes of film.